

Spring/Summer 2022

Misses

Nature

Sportswear

STIX[®]
STYLE

stixstylefashion.com
1.777.473.3444

CUSTOMER PROFILE

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Age: 21-37

Market Segment: Lower Middle Class

Favorite Stores: H&M, Torrid, Old Navy, Target

Occupation: Data Entry

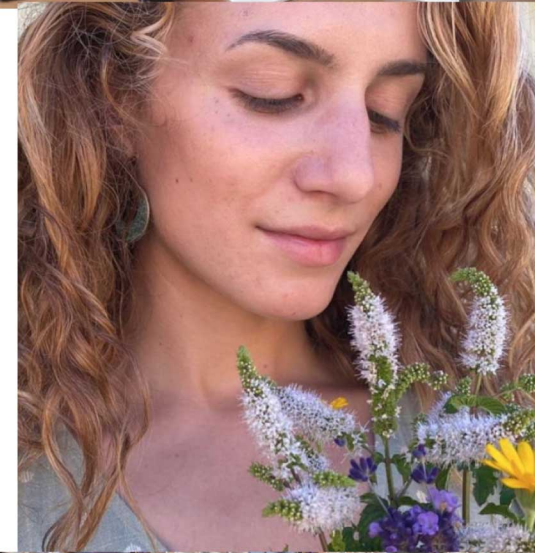
Hobbies: Journaling, Reading, Karaoke,

Television: The Office, Dickinson

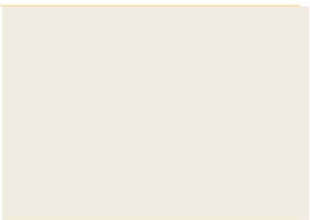
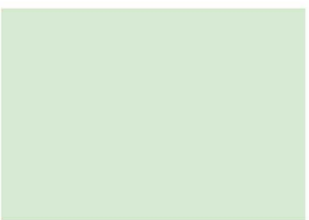
Education: High School/Postgraduate

Leisure: Coffeeshop, Hiking, Bicycling

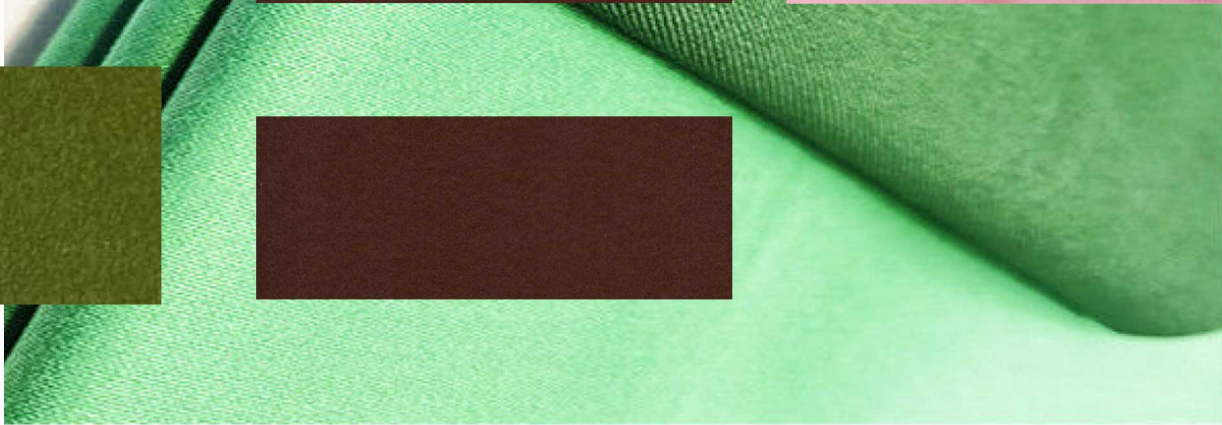
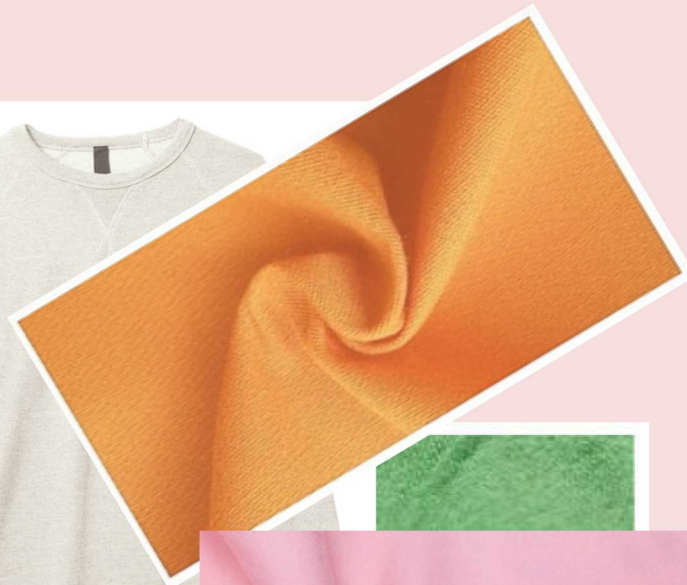
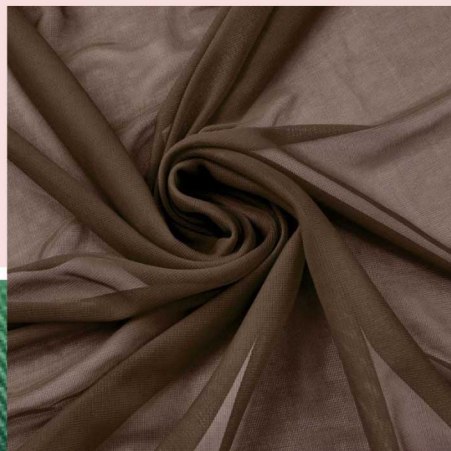
Income: \$24,000 year



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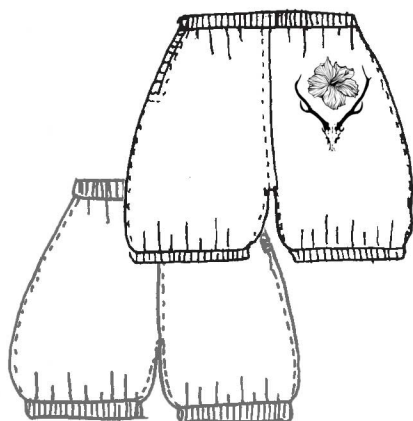
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STIX STYLE®

Spring/Summer 2022 Collection

BSS001



"Wendy" shorts

The Wendy shorts have many pleats, feature the Stix Style logo on the right hip. They are durable, and can be worn alone or with tights.

- 65% Polyester, 35% Cotton in 8.5 oz twill
- Satin ruching
- Zipper close

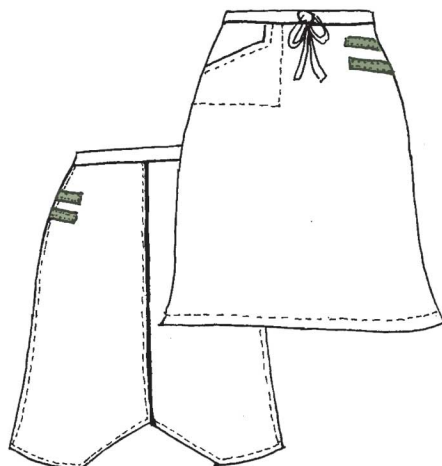
Machine Wash

Size range: S, M, L, XL, XXL

Wholesale/Retail: 12.50/25.00



BSS002



"Sticks" skirt

The Sticks skirt is a rugged yet feminine piece that features a Stix Style logo button and felt appliqué. Pairs well with Stix Style tees.

- 65% Polyester, 35% Cotton in 8.5 oz twill
- Durable felt appliqué
- Drawstring close

Machine Wash

Size range: S, M, L, XL, XXL

Wholesale/Retail: 12.50/25.00



TSS001



"Horn & Flower" blouse

The Horn & Flower blouse features a retro cut, sheer material, discharge print Stix Style logo, and Stix Style buttons.

- Sheer voile fabric
- Stix Style logo print
- Stix Style button close

Machine Wash/Hang Dry

Size range: S, M, L, XL, XXL

Wholesale/Retail: 15.00/30.00



OSS001



"Sticks" cardigan

The Sticks cardigan features the two stripe "Sticks" pattern. The lightweight material is perfect for beach or office

- 78% rayon, 22% polyester
- 78/22 duotone collar
- 78/22 "Sticks" appliqué

Machine Wash/Hang Dry

Size range: S, M, L, XL, XXL

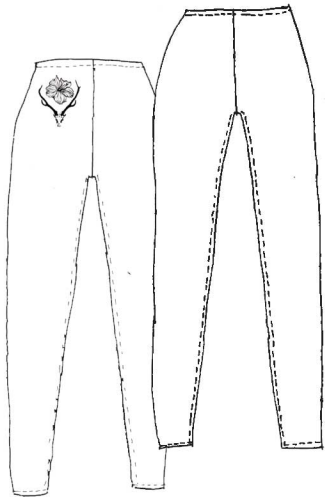
Wholesale/Retail: 17.50/35.00



STIX STYLE®

Spring/Summer 2022 Collection

BSS003



"Simple" leggings

The Simple legging is a basic design that boldly features the brand logo on the right hip.

- 95% polyester, 5% spandex
- Stix Style logo print
- Multiple color ways

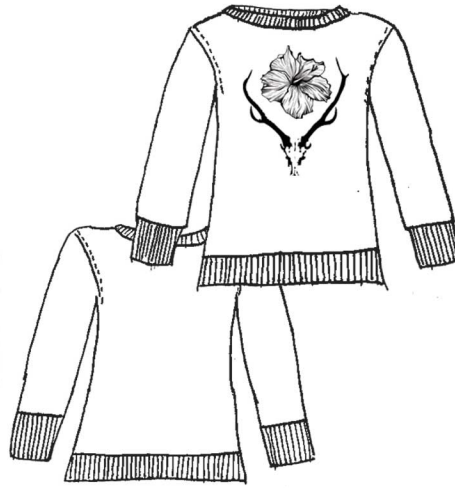
Machine Wash/Dry Flat

Size range: S, M, L, XL, XXL

Wholesale/Retail: 10.00/20.00



OSS002



"Horn & Flower" sweatshirt

The Horn & Flower sweatshirt is a comfy lightweight fleece with Stix Style logo print on the chest and flared hip.

- Double brushed solid fleece
- Discharge Stix Style logo print
- Light weight

Machine Wash

Size range: S, M, L, XL, XXL

Wholesale/Retail: 10.00/20.00



DSS001



"Sticks Flower" dress

The Sticks Flower dress has a Peter Pan collar and the two sticks appliqué. Design features Stix Style buttons and zipper enclosure.

- 65% polyester, 35% cotton
- Flower logo print (right breast)
- "Sticks" durable felt appliqué
- White Peter Pan collar

Machine Wash Cold/Hang Dry

Size range: M, L, XL, XXL

Wholesale/Retail: 22.50/45.00



DSS002



"Wendy" dress

The Wendy dress is the Stix Style wrap dress. A bold color waistband gives this all-new classic Stix Style design a color pop.

- 96% polyester, 4% spandex
- 96/94 duotone belt
- Reinforced sleeves

Machine Wash/Hang Dry

Size range: M, L, XL, XXL

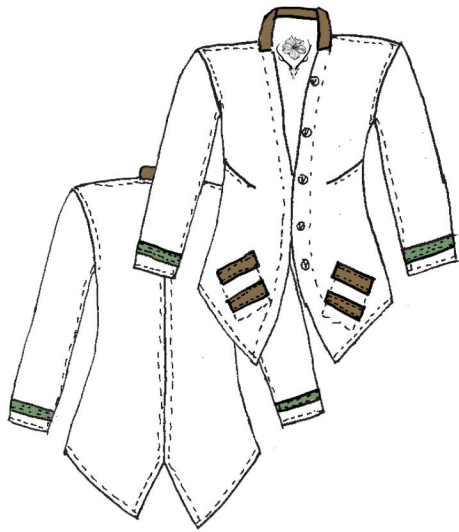
Wholesale/Retail: 22.50/45.00



STIX STYLE®

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OSS003



"Simple" jacket

The Simple jacket is lightweight yet durable. It finds parallel unity with the appliqué "Sticks" over pockets and appliqué sleeves.

Features Stix Style buttons.

- 96% polyester, 35% cotton in 8.5 oz. twill
- Durable felt appliqué
- Stix Style logo buttons

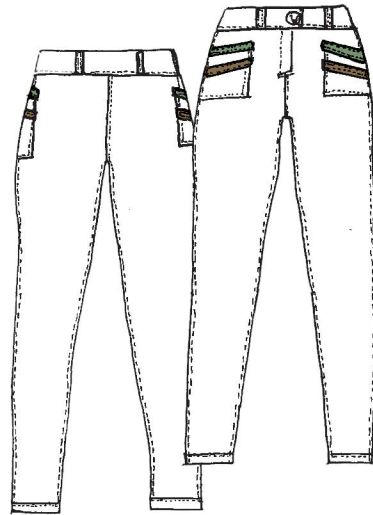
Machine Wash/Hang Dry

Size range: M, L, XL, XXL

Wholesale/Retail: 22.50/45.00



BSS004



"Sticks" pants

The Sticks pants are a skinny corduroy pant with alternating Stix Style "Stick" appliqué feature on the front pocket.

- 100% cotton corduroy
- Aluminum zip and button closure
- "Sticks" corduroy appliqué

Machine Wash/Dry Flat

Size range: S, M, L, XL, XXL

Wholesale/Retail: 11.00/22.00



TSS002



"Horn & Flower" tee

The Horn & Flower tee shirt is a classic girlie tee with the Stix Style logo emblazoned on the chest. Available in multiple shades.

- 50% cotton, 50% recycled polyester
- Stix Style "Horn & Flower" screen print logo (front)

Machine Wash

Size range: S, M, L, XL, XXL

Wholesale/Retail: 10.00/20.00



TSS003



"Wendy" tee

The Wendy tee is a fitted tee shirt with puff sleeves. Stix Style logo printed on back of shirt. Available in multiple shades.

- 100% cotton jersey
- Drawstring collar
- Stix Style "Horn & Flower" screen print logo (back)

Machine Wash

Size range: S, M, L, XL, XXL

Wholesale/Retail: 10.00/20.00

